

**REMARKS**

**I. Overview**

These remarks are set forth in response to the Decision and in conjunction with the filing of a Request for Continued Examination. Presently, claims 1 through 19 are pending in the Patent Application. Claims 1, 7, 13 and 19 are independent in nature. Claims 1-3, 6-9, 12-15, and 18-20 stand rejected under 35 U.S.C. § 102 for anticipation based upon Haynes et al., U.S. Patent Publication No. 2006/0218052 (hereinafter Haynes). Further, claims 4-5, 10-11, and 16-17 were rejected under 35 U.S.C. § 103 for obviousness based upon Haynes in view of Flaxer et al., U.S. Patent Publication No. 2003/0033218 (hereinafter Flaxer). In response, Applicants have amended claims 1, 7, 13 and 19 to expressly indicate that the aggregated catalog is separate from the supplier catalogs. At page 4 of the Decision, the Honorable Board declined as had Examiner to address arguments directed to the deficiencies of Haynes based upon the limitation of "the supplier catalog, which is separate from the aggregated catalog" because Examiner and the Honorable Board determined that so much had not been claimed by Applicants in claims 1, 7, 13 and 19. Accordingly, Applicants present herein amendments to claims 1, 7, 13 and 19 consistent with "the supplier catalog, which is separate from the aggregated catalog".

## II. Conclusion

Applicants respectfully request the withdrawal of the rejections under 35 U.S.C. §§ 102(b) and 103(a) owing to the amended claims and foregoing remarks. The Applicants request that the Examiner call the undersigned if clarification is needed on any matter within this Amendment, or if the Examiner believes a telephone interview would expedite the prosecution of the subject application to completion.

Respectfully submitted,

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